



2025

# SHORT-TERM COURSE

ARINTER  
CENTRO PAULA SOUZA

ARInter  
Assessoria de  
Relações Internacionais

55 anos  
CPS  
Centro  
Paula Souza



SÃO PAULO  
GOVERNO DO ESTADO  
SÃO PAULO SÃO TODOS



## SHORT-TERM

Interculturality in Brazil: Language,  
Innovation and Entrepreneurship  
São Paulo - Brasil | 2025

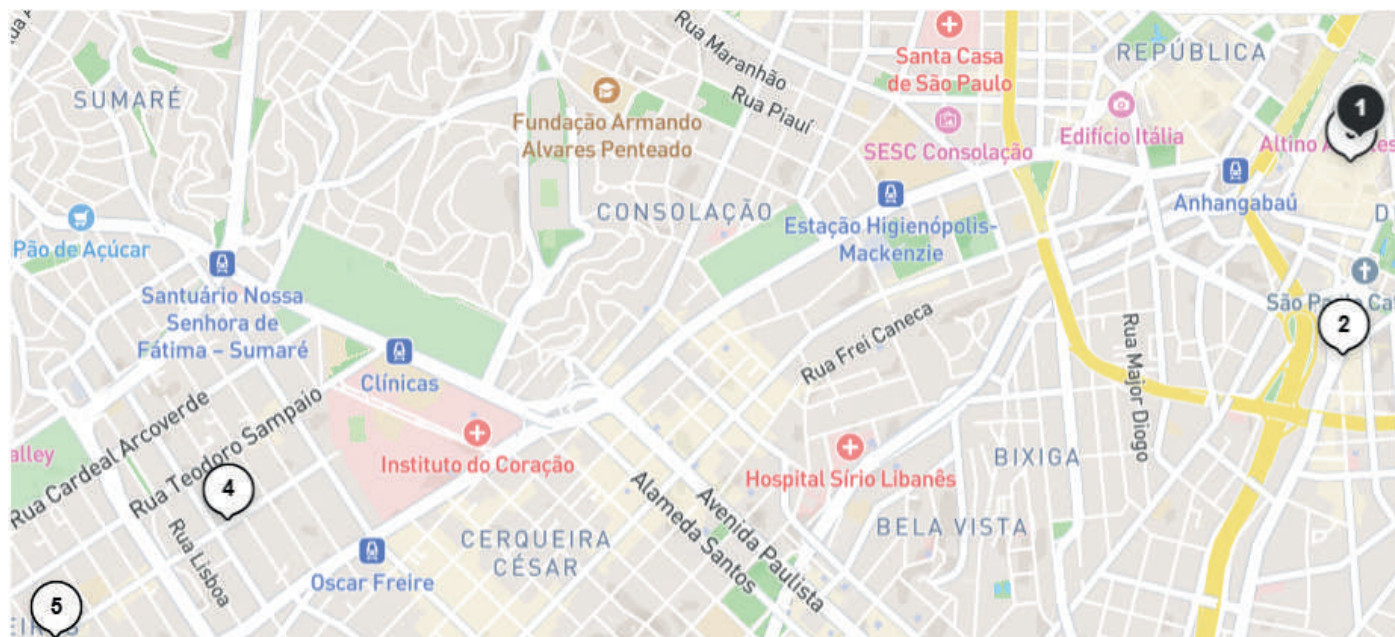
### Accommodation in São Paulo (near Fatec Sebrae, location of Short Term 2025)

Here is a list of hotels and hostels located near Fatec Sebrae, but we suggest you use an app (Uber, for example).

These prices are estimates and may vary depending on the pricing policies of the hotels and hostels.

It is recommended to check availability and make reservations in advance, considering that the Short Term 2025 period will be between **July 21 and August 1, 2025**.

For accommodation during the Program period, here are some nearby options:



Search source: <<https://www.google.com.br/maps>>. Access in 03/13/2025.





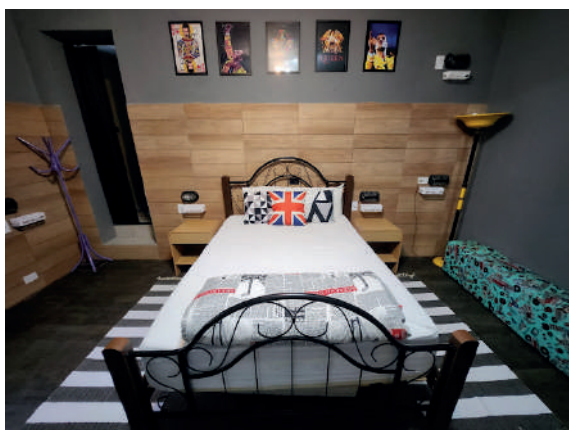
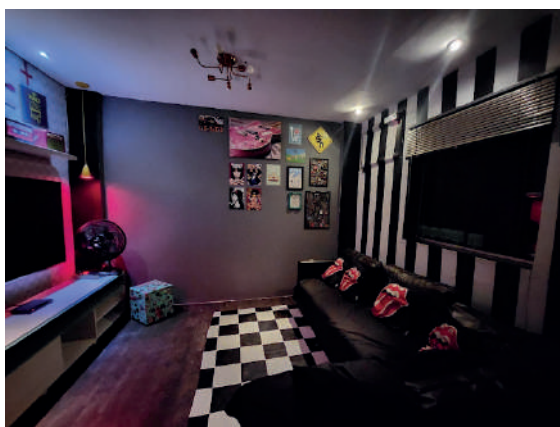
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### (1) Vila Rock Hostel

**Address:** Rua Cardoso de Almeida, 2486 - Centro, São Paulo - SP, 01251-000

**Estimated daily rate:** R\$85.00 to R\$250.00 per night.



Search source: < <https://www.booking.com> >. Access in 03/14/2025.



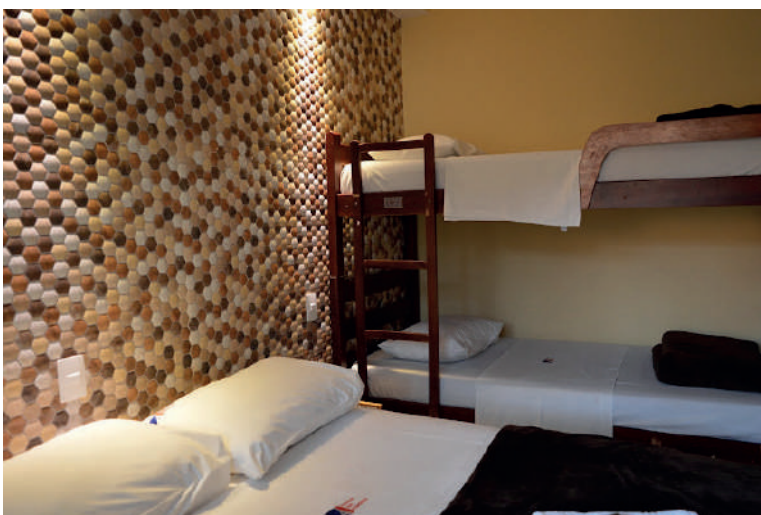
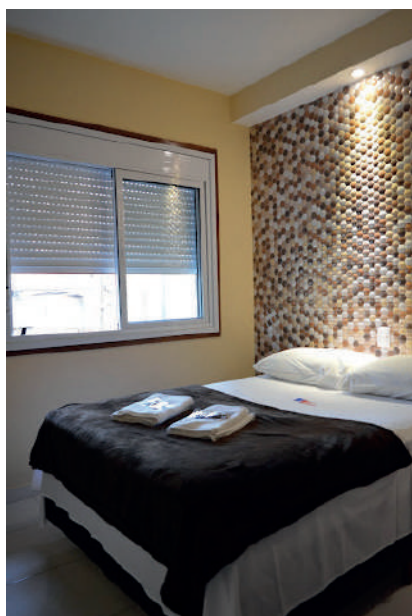
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### (2) Pousada dos Franceses

**Address:** Rua dos Franceses, 100 – Bela Vista, São Paulo - SP, 01329-010

**Estimated daily rate:** R\$ 166.25 to R\$ 328.70 per night.



Search source: <<https://www.pousadadosfranceses.com.br/>> and <<https://www.booking.com>>. Access in 03/14/2025.





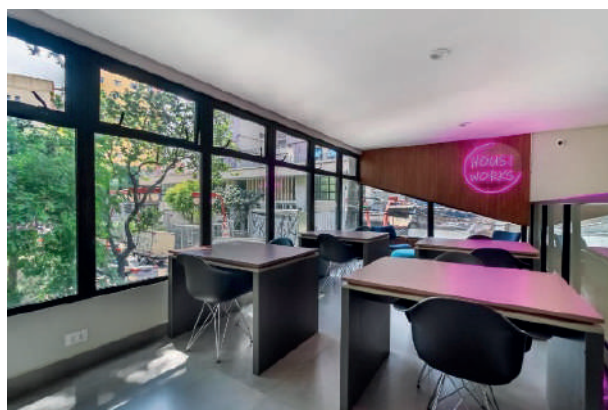
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### (3) 360 Liberdade by Housi

**Address:** Largo da Pólvora, 120 – Liberdade, São Paulo - SP, 01503-020.

**Estimated daily rate:** R\$140.00 to R\$200.00 per night.



Search source: <<https://encurtador.com.br/z5lpA>>. Access in 03/14/2025.



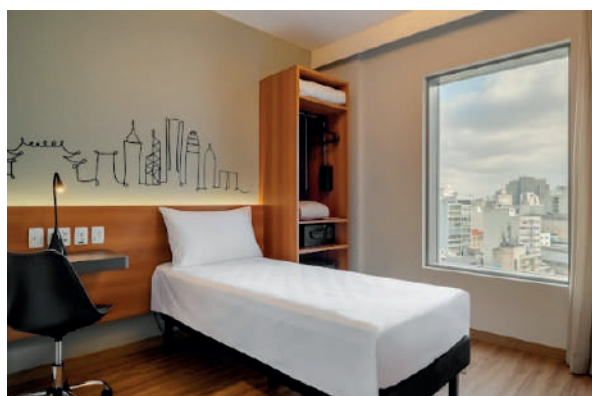
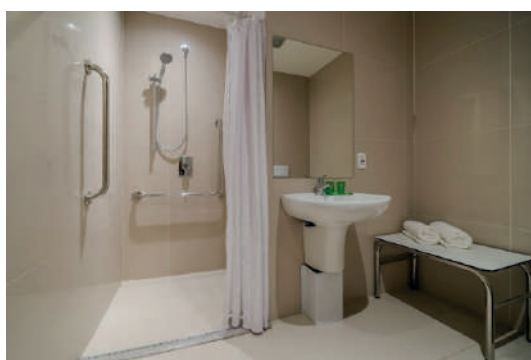
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#### (4) Ibis Styles SP Centro

**Address:** Avenida Senador Queirós, 202 - Centro, São Paulo - SP, 01026-000

**Estimated daily rate:** R\$249.00 to R\$256.00 per night.



Search source: < <https://encurtador.com.br/7W0Dy> > . Access in 03/14/2025.





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### (5) Luz Plaza São Paulo

**Address:** Rua Prates, 145 - Bom Retiro, São Paulo - SP, 01121-000.

**Estimated daily rate:** R\$ 428.00 per night.



Search source: <<https://luzplazahotel.com.br/>>. Access in 03/14/2025.



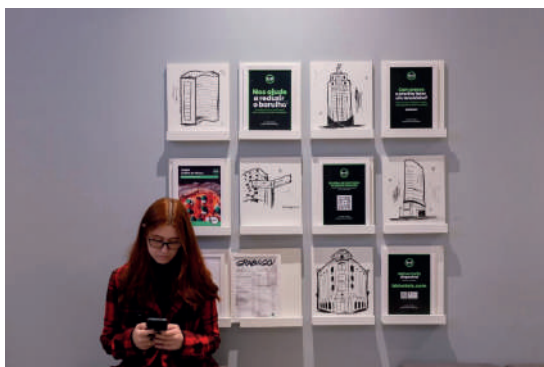
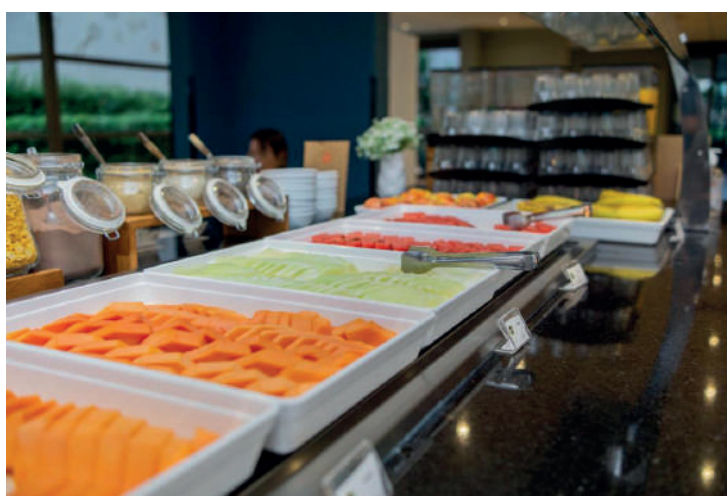
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### (6) B&B Hotel São Paulo Luz - Centro

**Address:** Rua Florêncio de Abreu, 752 - Centro, São Paulo - SP, 01030-000.

**Estimated daily rate:** R\$293.00 to R\$332.00 per night.



Search source: < [https://www.hotel-bb.com/pt/hotel/sao-paulo-luz-centro?gad\\_source=1&gclid=Cj0KCQjw-e6-BhD-mARIsAOxxlxUemCJ1DtMlkeKgYt3amvo4jC39K7qwkU2ITxhqCCD4p-1UeijaVXwaAksUEALw\\_wcB](https://www.hotel-bb.com/pt/hotel/sao-paulo-luz-centro?gad_source=1&gclid=Cj0KCQjw-e6-BhD-mARIsAOxxlxUemCJ1DtMlkeKgYt3amvo4jC39K7qwkU2ITxhqCCD4p-1UeijaVXwaAksUEALw_wcB) >. Access in 03/13/2025.





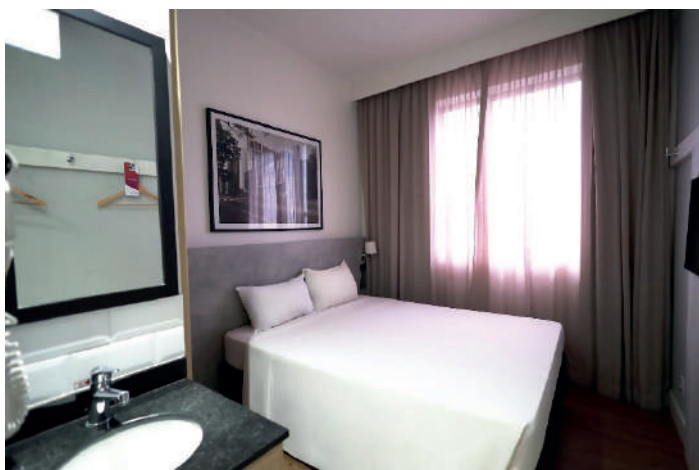
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#### (7) Ramada Encore by Wyndham São Paulo Tiradentes

**Address:** Avenida Tiradentes, 826 - Luz, São Paulo - SP, 01102-000.

**Estimated daily rate:** R\$395.00 to R\$492.00 per night.



Search source: <<https://encr.pw/HfVr3>>. Access in 03/13/2025.

Para o período de 12 dias, o custo total estimado com **HOSPEDAGEM** varia de R\$ 1.020,00 a R\$ 5.400,00, dependendo da escolha do hotel.



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### MEALS (BREAKFAST, LUNCH AND DINNER)

The city of São Paulo offers a variety of dining options. Check out some of the ones closest to Fatec Sebrae below.

#### (1) Padaria Campos Elíseos

**Address:** Alameda Barão de Limeira, 872 – Campos Elíseos, São Paulo - SP, 01202-002

**Estimated meal cost:** R\$20 to R\$40.00.



Search source: < <https://www.padariacamposeliseos.com.br/>>. Access in 03/20/2025.





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### (2) Padaria Baronesa

**Address:** Rua Dr. Albuquerque Lins, 1038 – Santa Cecília, São Paulo - SP, 01213-001.

**Estimated meal cost:** R\$20 to R\$40.00.



Search source: Instagram. @baronesapadaria. Access in 03/13/2025.



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### (3) Iracema Pães e Doces

**Address:** Av. Angélica, 101 – Santa Cecília, São Paulo - SP, 01227-000

**Estimated meal cost:** R\$20 to R\$40.00.



Search source: Instagram. @padariairacema. Access in 03/21/2025.





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#### (4) Cantinho da Cecília

**Address:** Rua Dona Veridiana, 14 – Vila Buarque, São Paulo - SP, 01238-010

**Estimated meal cost:** R\$30 to R\$50.00.



Search source: Instagram. @cantinhodacecilia20. Access in 03/21/2025.



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**Breakfast:** Many hotels include breakfast in the daily rate. Otherwise, bakeries and coffee shops offer options between R\$10.00 and R\$30.00.

**Lunch:** Restaurants that charge by weight or executive restaurants offer meals between R\$25.00 and R\$40.00.

**Dinner:** Depending on the location, costs vary from R\$30.00 to R\$90.00.

### Estimated Food Costs per Day:

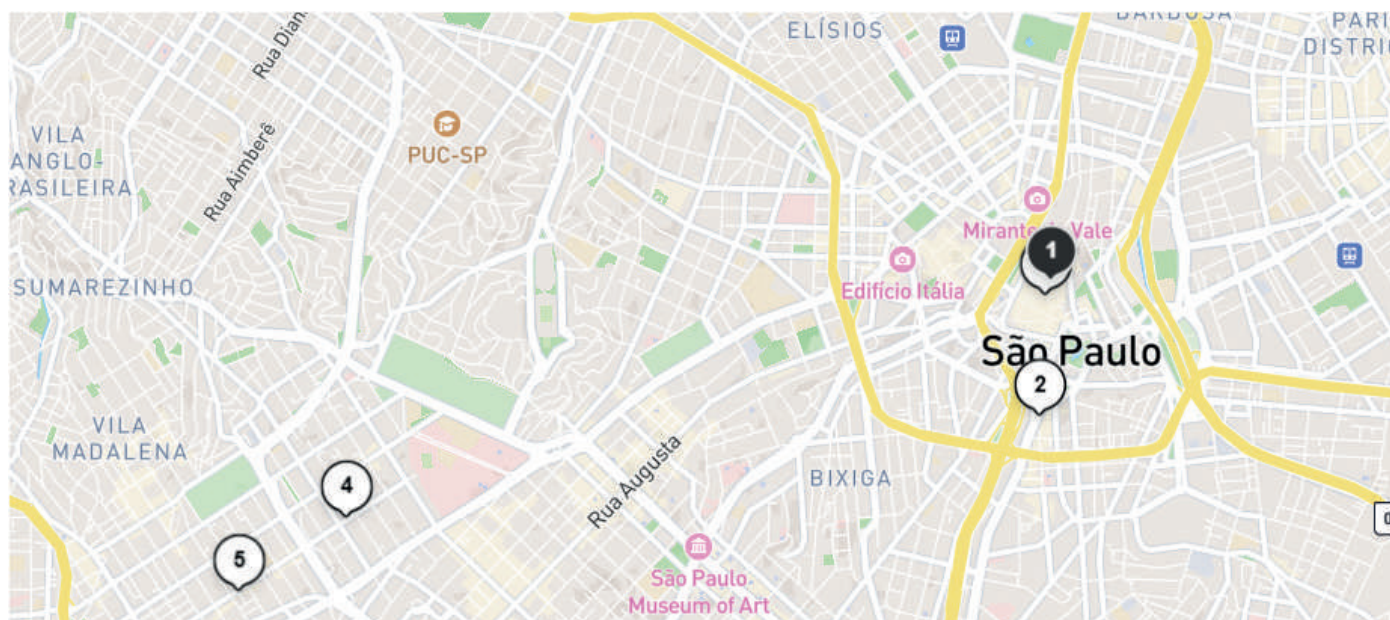
**Breakfast:** R\$20.00 (average).

**Lunch:** R\$32.50 (average).

**Dinner:** R\$60.00 (average).

### Coffee Shops Near Fatec Sebrae

For moments of pause and socializing, here are some coffee shops nearby:







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### Estimated Costs for Coffee Shops:

Three renowned coffee shops near Fatec Sebrae

#### Café Girondino

Address: Rua Boa Vista, 365 - Centro, São Paulo - SP, 01014-001

Specialty: Classic coffees and sophisticated snacks in a historic setting.

Estimated cost: R\$15.00 to R\$35.00 per person.

#### Urbe Café Bar

Address: Rua Antônio Carlos, 404 - Consolação, São Paulo - SP, 01309-010

Specialty: Specialty coffees and various brunches.

Estimated cost: R\$20.00 to R\$50.00 per person.

#### Santo Grão

Address: Rua Oscar Freire, 413 - Jardim Paulista, São Paulo - SP, 01426-001

Specialty: Gourmet coffees, selected beans and light dishes.

Estimated cost: R\$25.00 to R\$60.00 per person.

Three of the best coffee shops in São Paulo

#### Coffee Lab

Address: Rua Fradique Coutinho, 1340 - Vila Madalena, São Paulo - SP, 05416-001

Specialty: Experimental coffees with different methods and sensory experiences.

Estimated cost: R\$30.00 to R\$70.00 per person.

#### Pato Rei

Address: Rua Augusta, 2171 - Cerqueira César, São Paulo - SP, 01413-000

Specialty: Home-roasted coffees and a minimalist atmosphere.

Estimated cost: R\$20.00 to R\$50.00 per person.



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### Por um Punhado de Dólares

Address: Rua Nestor Pestana, 115 - Consolação, São Paulo - SP, 01303-010

Specialty: Artisanal coffees and filtered coffee options.

Estimated cost: R\$15.00 to R\$40.00 per person.

### Public Transportation to Fatec Sebrae

Fatec Sebrae is located in the central region of São Paulo, making it easy to get to by various means of public transportation:

- **Bus:** The single fare is R\$5.00.
- **Subway and Train (CPTM):** The fare costs R\$5.20.
- **Bus + Subway/Train Integration:** Using the Bilhete Único, the integration costs R\$8.90.

### Estimated Transportation Costs:

Considering two daily trips (round trip) during the **12 days of the program:**

- **Bus:** 2 trips x R\$5.00 x 12 days = R\$120.00.
- **Subway/Train:** 2 trips x R\$5.20 x 12 days = R\$124.80.
- **Integration:** 2 trips x R\$8.90 x 12 days = R\$213.60.

Search source: <<https://www.metro.sp.gov.br/sua-viagem/bilhetes-cartoes/>>. Access in 03/21/2025.

Search source: <[sptrans.com.br](https://www.sptrans.com.br/)>. Access in 03/21/2025.

Search source: <<https://www.cptm.sp.gov.br/bilhetes-cartoes/Pages/bilhetes.aspx>>. Access in 03/21/2025.





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### Nearby Public Hospitals (AMAs and UBSs)

In case of medical need, the following free public health facilities are available nearby:

**AMA Sé:** Urgent and emergency medical care.

**UBS República:** Basic Health Unit offering primary care services.

**AMA Santa Cecília:** Outpatient medical care for non-emergency cases.

Search source: < <http://buscasaude.prefeitura.sp.gov.br/>>. Access in 03/21/2025.

### Por um Punhado de Dólares

Address: Rua Nestor Pestana, 115 - Consolação, São Paulo - SP, 01303-010

Specialty: Artisanal coffees and filtered coffee options.

Estimated cost: R\$15.00 to R\$40.00 per person.







# SCHEDULE

Interculturality in Brazil: Language,  
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Centro Estadual de Educação Tecnológica Paula Souza



## Schedule - Interculturality in Brazil: Language, Innovation and Entrepreneurship - 2025

### MONDAY

Welcome to São Paulo! Our week starts with city tour and a little about paulistas' habits.

**08:30 – 11:30**

Opening Reception

Presentation dynamics.

**11:30 – 14:00**

Lunch at Mercado Municipal

**14:00 – 15:30**

Municipal Theater

**15:30 – 17:00**

Rock Gallery

### TUESDAY

**09:00 – 12:30**

Module 1 – Portuguese Course

**12:30 – 13h30**

Lunch

**14:00 – 15:00**

MASP

**15:30 – 16h30**

Sesc Paulista (lookout)

### WEDNESDAY

**09:00 – 12:30**

Module 2 – Portuguese Course

**12:30 – 13:30**

Lunch

**14:00 – 16:00**

Favelas's Museum

**16:00 – 17:30**

Sesc Bom Retiro

### THURSDAY

**09:00 – 12:30**

Module 3 – Portuguese Course

**12:30 – 14:00**

Lunch

**14:30 – 17:30**

Martinelli Building

### FRIDAY

**09:00 – 12:30**

Module 3 – Portuguese Course

**12:30 – 14:00**

Lunch

**14:00 – 15:30**

Art Gallery of São Paulo

**15:30 – 16:00**

Coffee Break

**16:30 – 17:30**

Portuguese Language Museum

### SATURDAY

Feel free to visit the capital.

Suggestions:

» Trem expresso: Paranapiacaba

» Vila Madalena – the greatest concentration of bars, pubs and clubs in town

» Teatro Renault – musicals from Broadway.

### SUNDAY

**08:00 – 12:00**

Bike tour in Minhocão and walk of Avenida Paulista.

### MONDAY

The second week begins

with the course of your choice.

**09:00 – 12:30**

Class 1 – Pt 1 (Innovation an Entrepreneurship)

**12:30 – 13:30**

Lunch

**13:30 – 17:30**

Class 1 – Pt 2 (Innovation an Entrepreneurship)

### TUESDAY

**09:00 – 12:30**

Class 2 – Pt 1 (Innovation an Entrepreneurship)

**12:30 – 13:30**

Lunch

**13:30 – 15:30**

Class 2 – Pt 2 (Innovation an Entrepreneurship)

**15:30 – 16:00**

Coffee Break

**16:00 – 17:30**

Class 2 – Pt 3 (Innovation an Entrepreneurship)

### WEDNESDAY

**09:30 – 12:30**

Class 3 – Innovation an Entrepreneurship

**12:30 – 14:00**

Lunch

**14:30 – 17:30**

Visit: Sebrae (Downtown Office - SEBRAE)

### THURSDAY

**09:00 – 12:30**

Class 4 – Pt 1 (Innovation an Entrepreneurship)

**12:30 – 13:30**

Lunch

**13:30 – 15:30**

Class 4 – Pt 2 (Innovation an Entrepreneurship)

**15:30 – 16:00**

Coffee Break

**16:00 – 17:30**

Class 4 – Pt 3 (Innovation an Entrepreneurship)

### FRIDAY

**09:00 – 12:30**

Class 5 – Pt 1 (Innovation an Entrepreneurship)

**12:30 – 13:30**

Lunch.

**13:30 – 15:30**

Class 5 – Pt 2 (Innovation an Entrepreneurship)

**15:30 – 17:00**

Closing coffee break.

**17:00 – 18:30**

Closing ceremony and certificates

### SATURDAY

Feel free to visit the capital.

Suggestions:

» Liberdade – Japanese neighborhood

Suggestions:

» Ibirapuera's Park – the largest urban park in the world; lakes, monuments, museums and leisure.